

HYUNDAI **EDGE** MAGAZINE

HYUNDAI CONSTRUCTION EQUIPMENT

Vol. 43 | Summer 2015

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New Product

50/60/70D-9 Diesel Forklift Trucks
HX520 L, New Hyundai Excavator

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Celebrating the 500,000th Production Milestone

Dear Hyundai customers, dealers and financiers,
It is with great pleasure and privilege to greet you all through the "Hyundai EDGE" magazine.

Hyundai recently celebrated the production of 500,000 units and delivered the 500,000th excavator to its customer on June 1. This is an inspiring record as Hyundai managed to reach this milestone in just 28 years since producing its first excavator in 1987.

I really appreciate the dedication and the trust that our employees and overseas partners have put in to achieve such great success. I believe that this remarkable event has brought us a step closer to achieving the next milestone of 1,000,000 units.

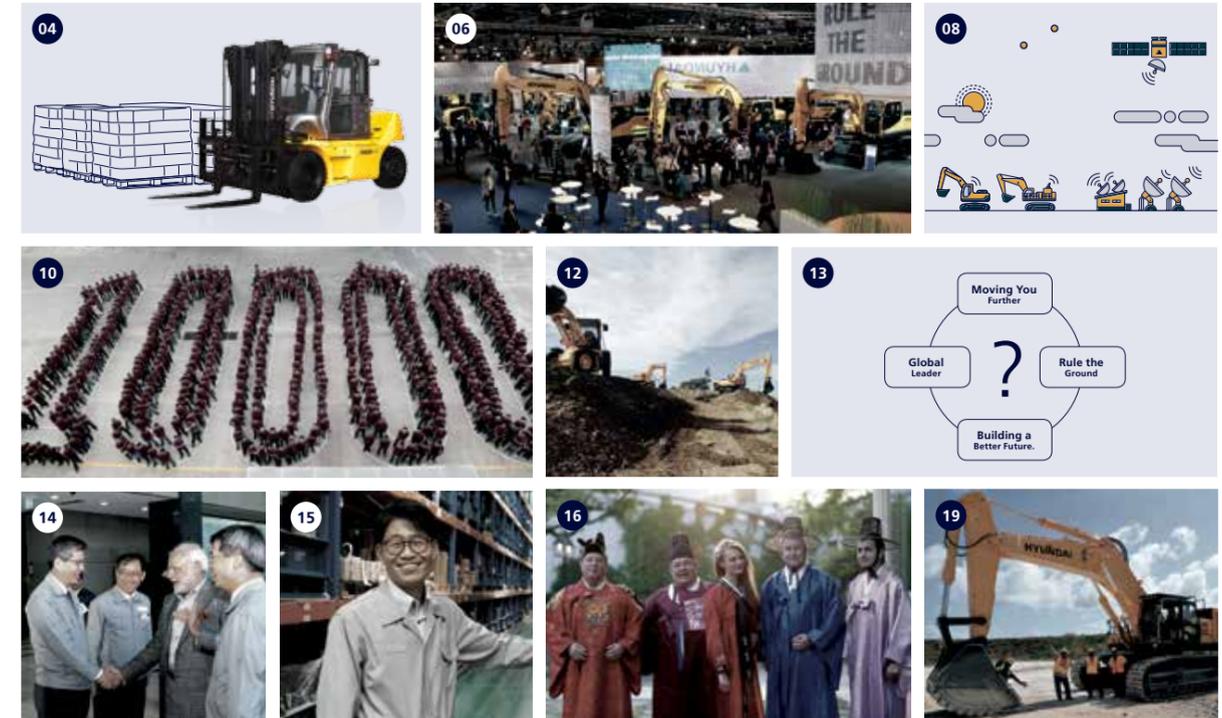
HCE has extended its product range from excavators to wheel-loaders, forklifts, and skid-loaders to meet the market demand based on diversity and expandability. We also developed 120-ton excavators and forklifts with 30 ton load capacity for the first time in Korea.

In the overseas business segment, five manufacturing plants were established in China, India and Brazil in 1995, 2008, and 2013 respectively. Today, 540 overseas partners cooperate with us to enhance the Hyundai brand all over the world.

Through technology development, quality assurance and human resource development efforts, we will continue to focus on building a sustainable company that will lead us to achieving our vision of global top three construction equipment and global top ten material handling equipment providers.

We thank you for your continued support and for the confidence that you have placed in us.
Yours Sincerely,

Kong Ki-young
Senior Vice President
Industrial Vehicles Construction Equipment Division
Hyundai Heavy Industries



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Kong Ki-young
Senior Vice President
Industrial Vehicles Construction Equipment Division
Hyundai Heavy Industries

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50/60/70D-9 DIESEL FORKLIFT TRUCKS

With the Tier 4 Final Engine Installed



Launching Forklifts 50/60/70D-9

Hyundai Construction Equipment (HCE)'s brand new 9 series medium-sized forklifts will be released in August 2015. The model will be available in the Korean market and then expanded to the overseas market. The forklifts loading capacity range from 5 to 7 tons.

Eco-Friendly (Tier 4 Final / Stage IV Compliant)

Cummins QSF 3.8 engine complies with tier-4 final and stage IV standards. It consists of two primary elements for after treatment.

- Decomposition Reactor Tube: DRT breaks down and evaporates urea.
- Selective Catalytic Reduction: SCR utilizes ammonia to reduce NOx into nitrogen and water.

Key Features

- Tier 4 Final Certified Cummins QSF3.8 Engine
- DRT, SCR gas emission control
- Nanonet fuel filter with a longer lifetime
- ZF forward/backward 3 stages automatic transmission
- Wet disc brake
- Spacious operator's cabin with wider visibility
- Rear combination LED lamp
- Switch type parking brake
- Operator presence sensing system for safe operation
- Automatic heating, ventilation, and air conditioning system
- Anti-restart system
- Mast side roller with more durability

The engine features a high pressure common rail fuel system which improves combustion efficiency and reduces gas emission.

More Advanced Forklifts

The new model is an advanced version of the existing model, 50/70D-7A, which has been highly rated by customers. The advanced model features a design adopted from the 30D-9, a Red Dot Design Award winner. It has a more sophisticated look than 30D-9, as the LED lamps are positioned on the counterweight. It also offers a wider integral cabin with ergonomically designed operational switches and levers for the operators' convenience.

Key Specifications

Item	Unit	50D-9	60D-9	70D-9
Operating Weight	Kg	8,844	9,591	10,399
Engine Power	kW/rpm	75/2,200	75/2,200	75/2,200
Max. Torque	Rgf.m/rpm	42.3/1,600	42.3/1,600	42.3/1,600
Load Capacity	Kg	5,000	6,000	7,000
Load Center	mm	600	600	600
Overall Width	mm	2,088	2,088	2,088
Length to Fork	mm	3,516	3,591	3,666
Turning Radius	mm	3,314	3,374	3,436
Travel Speed	Km/h	33.9	33.7	33.6
Max. Gradeability (Unloaded)	%	58.7	50.6	44.4

HX520 L, NEW HYUNDAI EXCAVATOR



Hyundai Heavy Industries (HHI), the world's leading construction equipment manufacturer, has recently added to its excavator line up, HX520 L, a new heavy excavator that can meet growing demand in the market for strong, reliable and economical excavators.

Tier-4 Final

HX520 L is equipped with a new, fuel-efficient and eco-friendly Scania engine, HX520 L Excavator can perform three percent faster truck loading and up to six percent faster leveling and it can achieve this improved productivity with greater fuel efficiency: it is up to seven percent more fuel-efficient in leveling and it generates 90 percent less particular matters and NOx.

Durability

The strength of HX520 L can also be found in its durability. Proven by rigorous tests, the robust upper and lower frame structure can endure sustained external shock and high-load work, thereby making it ideal for use in tough working environments such as mining, quarrying and demolition operations.

Comfort

HX520 L offers a whole gamut of features that boost operator comfort and convenience: enhanced instrument panel comprised of an extra-wide intelligent cluster with excellent legibility; an integrated haptic type controller facilitating convenient operation.

Safety

In terms of safety, HX520 L is equipped with the Advanced Around View Monitoring (AAVM) system that secures for the operator the field of vision for all directions. Thanks to the AAVM system, the operator can also detect people or dangerous objects within the five meter range. Furthermore, by using Hi-Mate, Hyundai's proprietary remote management system, the operator and dealer service personnel can access vital service and diagnostic information on the machine from any computer with internet access. This allows preventative maintenance and reduces downtime, thereby saving money and time for the owner and dealer.

Hyundai Construction Equipment Unveils Eight Tier 4 Final / EU Stage IV Compliant Models at INTERMAT 2015 in France



Hyundai Construction Equipment (HCE), a leading construction equipment manufacturer, showcased 29 construction equipment including the eight brand new Tier 4 Final / EU Stage IV compliant construction equipment models at INTERMAT 2015.

The all-new six HX* (Hyundai excavator) excavators, ranging from 22-ton HX220L to 52-ton HX520L, are powered by eco-friendly and fuel efficient engines meeting the Tier 4 Final / EU Stage IV emission regulations and reducing NOx emission to one-tenth from compatible models.

Komatek 2015, Ankara, Turkey

Venue: Ataturk Cultural Center, Ankara, Turkey

Frequency of the event: Biennial since 1992

Exhibits/Main Sectors: Construction machinery and equipment, concrete, asphalt, infrastructure machinery, cranes, construction technology

Hyundai Construction Equipment (HCE) and HMF showcased 17 units of Hyundai machines ranging from crawler excavators, wheel excavators, and mini excavators to wheel loaders, skid steer loaders, and forklifts. The exhibition took place in Ankara, Turkey from May 6th to 10th.



INTERMAT is one of the three largest construction equipment events in the world. This year, the triennial exhibition was held from April 20 to April 25 in Paris, France with the participation of 1,345 companies.

New Model Names

For easy identification of the new series of construction equipment, HHI introduces a new naming methodology. The first two letters of new products indicate the type of construction equipment. HX stands for Hyundai crawled excavators, HW for Hyundai wheeled excavators and HL for Hyundai

wheel loaders. The following three numbers indicate the operating weight in tons multiplied by 10. The machine with "220" in its name means it has a total operating weight of 22 tons. The last three letters show the specific option on the machine such as CR for compact radius, LR for long reach and MH for material handling, etc.

Stone Fair Antalya in Turkey

Hyundai Construction Equipment (HCE) and HMF showcased its robust machines targeting the marble and quarry owners in the Marble and Natural Stone Products Fair held in Antalya, Turkey on May 28-31. As Turkey is the third largest marble producer in the world, the Fair was set in Antalya Expo Center with an area of 40,000 m2 and six multifunctional halls. The event attracted over 10,000 visitors from 62 countries. HCE and HMF occupied a 100 m2 exhibition area and displayed the following machines to satisfy customers' requirements.

- Excavator (R430LC-9)
- Wheel Loader (HL780-9 Marble with suitable tyre chains and marble block forks)
- Forklifts (50D-9SA and 30DF-7)



Plantworx 2015 in the U.K.

Hyundai Heavy Industries Europe (HHIE) showcased 11 models of the brand new HX and HL series construction equipment at Plantworx 2015. HHIE divided the exhibition space into two sections: a static area with the hospitality trailer and a demo area with a registration tent. The competitive commercial campaign was applied to all models to realize potential purchasing decision of visitors. Over 250 exhibitors participated in this biennial event in Bruntingthorpe, UK, and attracted around 12,500 visitors.

List of machines displayed at the event:

Static Area with the Hospitality Trailer (8 machines)		Demo Area with a Registration Tent (3 machines)
• R17Z-9A	• HX300 LR	• HX260 L
• R25Z-9AK	• R160W-9A	• R125LCR-9A
• R80CR-9A	• HL760-9A WH	• HL970
• R140LC-9A	• HL955	



M&T Expo 2015 in Brazil

Hyundai Construction Equipment (HCE) displayed 10 construction equipment including five excavators, two wheel loaders, one backhoe loader, and two forklifts at the M&T Expo 2015.

Since 1995, the M&T Expo has been one of the largest construction equipment exhibitions in South America. This year, the triennial exhibition was held from June 9 - 13 in Sao Paulo, Brazil with the participation of 420 companies and attracted over 50,000 visitors.

On June 11, 17 Hyundai dealers from Central and South America were invited to the Brazil subsidiary of HCE in Itatiaia; in order to introduce and stimulate the export of Brazil-made Hyundai machines to neighboring nations. The event featured a tour of the factory and a demonstration show.



What is Hi-mate?

Hi-mate is a remote management system which uses GPS-satellite and mobile communication technology to allow fleet managers and owners to remotely evaluate and monitor machine performance; access vital service and diagnostic information on the machine and verify the location.



What can we do with it?

With this innovative system, users can receive relevant up-to-date information of their machine's operation. The system enables a greater control over daily and strategic management of the equipment.

Hi-mate system provides:

- Operational information (i.e. fuel, mode operation and attachment usage)
- Comprehensive reporting and fleet management
- Preventative maintenance and reduces downtime
- Remote assistance to customers
- Anti-theft system (restrict engines from starting)

How to register?

Please visit our website at (<http://himate.hyundai-ce.com> & <http://himate.hyundai-ce.com/mobile>)

- ① Visit the Hi-mate website
- ② Register to become a member
- ③ Input your basic information
- ④ Agree to the terms and condition and enter user information

What kind of functions does Hi-mate provide?

Hi-mate provides reports on the daily, weekly and monthly status of the machine as follows.

① Daily Operation

- By monitoring the hour meter, you can predict the life cycle of consumable parts and prepare adequate amount of parts for replacement. Changing consumable parts at the right time extends the life cycle of machines and keeps your assets at the best condition.
- Key on-off: Tracks the daily operation time of your machines.
- Fuel consumption: Calculates your daily usage and expenses associated with fuel.
- Fuel status: Shows the amount of fuel remaining in the machines. This allows you to plan when to refuel the machine and eventually prevent machine down time from fuel shortage.
- Engine run time: Allows you to check daily engine operation time, traveling time and idling time, which can prevent unnecessary fuel usage.

② Weekly Operation: The bar graph illustrates accumulated run-time, engine operation, work-time and travel-time. Once the engine is in operation the bar graph illuminates yellow with each box representing 30 minutes.

③ Monthly Operation: Shows the monthly operational information such as number of working days, total hours of engine operation and etc.

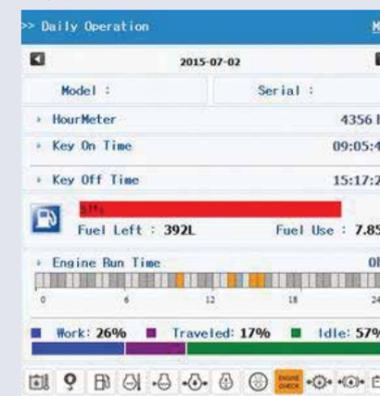
Hi-mate Best Practice Contest

Hyundai Construction Equipment (HCE) is looking for best practices of Hi-mate utilization from worldwide Edge subscribers. Send us your stories (By August 31st) and be in to win a great prize for the best story. For further inquiries please contact Mr. Kevin Yu, product marketer of HCE at kangyu@hhi.co.kr

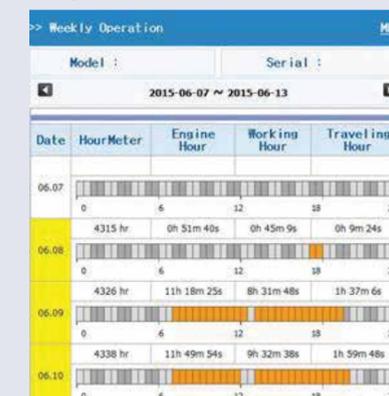
Your story should include the following details:

- Your name, country and model name of machine with the Hi-mate
- Advantages of Hi-mate you experienced
- Recommendations and Comments

Daily operation



Weekly operation



Monthly operation





Hyundai Construction Equipment Rolls out 500,000th Construction Equipment

Hyundai Construction Equipment (HCE) recently handed over its 500,000th construction equipment to a client.

The 500,000 construction equipment production record was achieved 28 years after the company introduced its first excavator in 1987. Although the company started the business with 426 new excavators in 1987, it has now emerged as a major player in the market. HCE's product lines include 1.5 ton excavators, 30 ton forklifts, and Korea's largest 120 ton excavators. The company recently announced its eco-friendly and high efficiency HX series excavator models.

HCE has been active in making inroads into global construction equipment markets with five overseas production factories in China, India and Brazil. Through tireless efforts in R&D, differentiated customer services and marketing activities, HCE achieved \$2.7 billion in global sales in 2014. This year, the division targets to secure \$3.0 billion in global sales.

Mr. Rhee Sang-gi, COO of Construction Equipment Division of HHI, said, "We will continue to introduce new models with improved quality and performance and solidify our position as a reliable maker in the international construction equipment market."



Hyundai Family Award 2015, Russia

JSC Technograde (TG), an authorized Hyundai dealer in Russia hosted the Hyundai Family Award 2015 in Moscow, Russia, on June 3. The company invited 50 VIPs to the golf club, showcased Hyundai machines, and expressed their gratitude to the guests. Participants were satisfied with the event and thus TG is planning to continue hosting the Hyundai Family Award in other regions once every quarter.

Hyundai Construction Equipment Wins Forklift Contract in Mexico

Forklift Sales Department of Hyundai Construction Equipment (HCE) successfully signed the contract with KIA Motors' Mexico subsidiary in May 2015.

This contract includes 206 units of new 9-series electric forklifts with enhanced performance and quality. These vehicles will be supplied to 11 affiliated firms of KIA Motors including Hyundai Glovis, Hyundai Mobis and KIA Motors production plant.

HCE is scheduled to deliver the forklifts to KIA Motors from June this year, as it is currently building a manufacturing plant for vehicles

which will begin production from June 2016. Winning this contract has great significance to HCE as it was clinched after vigorous competition with major competitors including Komatsu, Toyota, Clark, and Doosan.

The forklift demand in Mexico is expected to increase as major automobile conglomerates are pouring investments into establishing production facilities and expanding production capacity for the nation which has a market demand of 7,800 vehicles per year. With this as a momentum, the Forklift Sales Department of HCE plans to strengthen its market share even further.

Hyundai Heavy Industries Extends Helping Hand to Nepal

Hyundai Construction Equipment (HCE) announced it has dispatched an 11 ton excavator and a 21 ton excavator to earthquake-hit Nepal. The company also plans to extend relief supplies and donation to the earthquake-affected people in Nepal and in northern India via its Pune-based Hyundai Construction Equipment India.

An official from Hyundai Heavy Industries said, "We will do our best to help the victims of this earthquake rebuild their lives." As a responsible corporate citizen in countries where it operates, the company has a long track record of providing support to disaster-stricken places around the world: China in 2008; Haiti in 2010; Japan and Brazil in 2011; and the Philippines in 2013.



Hyundai Construction Equipment India Hosts 10,000th Excavator Roll-out Ceremony

Hyundai Construction Equipment India (HCEI) established in 2008; has managed to produce 10,000 units of excavator in just seven years.

The company held a 10,000th Excavator Roll-out Ceremony at its production facility in Pune, India, on April 21. The customers who purchased the 10,000th to 10,002nd excavators were invited to the event. Mr. Kim Jong-yu, the managing director of

HCEI, delivered plaques of appreciation to the three customers and celebrated the event with 600 other employees.

Hyundai's Indian subsidiary was established on June 17, 2007, and the production facility was completed on November 21, 2008. Since then, the firm has leaped into second place in India's market share.

HYUNDAI CONSTRUCTION EQUIPMENT AUSTRALIA

DIG Day Out Event



Hyundai Construction Equipment Australia recently held its "Dig Day Out" event located on the Gold Coast in Queensland and in Sydney, New South Wales as part of its commitment to showcasing the Hyundai Construction Equipment range of heavy earthmoving machinery to local councils, contractors, construction and quarrying industries. These events are often held at various locations throughout the year allowing decision makers, purchasing officers and people from the relevant industries an opportunity to test run the machines and to witness the advancement in technology first hand.

The Hyundai brand of heavy earthmoving machinery has made a name for itself in the Australian and South Pacific region as a supplier of quality OEM machinery that rival competing brand in the market. Hyundai machinery have long served as a solution to the construction, utilities, batching, quarrying and mining industries and has helped many operators achieve real success through efficiencies.

The Dig Day Out event highlighted various units ranging from excavator (1.6 – 52 ton) through to wheel loaders, skid steers and rollers. Patrons of the event had the opportunity to learn about Hyundai's Hi-Mate remote monitoring system and witness the technology through live demonstrations on the day.

Brian Spinks, sales territory manager in Queensland stated "it was exciting to see so many industry leaders and decision makers come to this event. Patrons were blown away by the performance and power of the R145LC-9. What made the three days even better were the sheer excitement and interest people had in these ma-

chines and anticipation of being able to operate these machines for themselves. People in the industry already know the Brand Hyundai. We are simply here to offer them a solution."

The Dig Day Out event was held over a Thursday, Friday and Saturday (in the Gold Coast, May 21–23 and in Sydney, May 28–30) which allowed many decision makers an opportunity to bring their families out for the day. With entertainment and barbeques held over the course of the event, this was an exciting opportunity for everyone involved.

Lee Heys, sales territory manager in New South Wales stated that "the Sydney event was a success! We had a lot of people visit over the course of the dig day. People loved jumping into the machines and operating it for themselves. We received quite a substantial number of interests for the mixed range of machines on show."



DEALER'S FAQ

Q.1

About Slogan

We can see numerous slogans of Hyundai Construction Equipment, such as "Moving You Further", "Global Leader", "Rule the Ground", and "Building a Better Future." Can you clarify what is the latest slogan?



Answer

"Moving You Further" is the main slogan of Hyundai Construction Equipment and "Rule the Ground" is the campaign designated for HX series (Tier-4 Final) machines, while "Building a Better Future" is the corporate slogan of Hyundai Heavy Industries.

Therefore, we would highly recommend our dealers to use "Moving You Further" on any kind of PR materials. Let's standardize the usage of the slogan to minimize confusion and achieve a consistent Brand Identity for our customers!

Q.2

About Hyundai Logo

I would like to put a Hyundai logo for publishing our own PR materials. Where can I find the latest and high-resolution Hyundai logo?



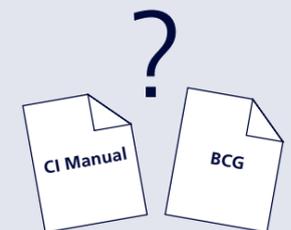
Answer

To get the latest high-resolution Hyundai logo, we suggest you to log-on to the marketing library. Hyundai dealers can log on to the CERES system, <http://ceres.hhi.co.kr>, and click the Machine Information and Marketing Library tabs.

Q.3

About CI Manual

We received two different guidelines from Hyundai; Corporate Identity Graphic Guidelines (CI Manual) and the Brand Communication Guidelines (BCG). What is the difference between those two and which one should we use?



Answer

CI Manual is the recommended guideline provided by Hyundai Heavy Industries Headquarter. However, the Construction Equipment Division follows the BCG Manual. We suggest Hyundai dealers to follow the BCG Manual, and if there is something that is not covered by the BCG Manual (e.g. Business card format) then please refer to the CI Manual.

Hyundai Heavy Industries Sets New Milestone of Delivering 2,000 Ships



Hyundai Heavy Industries (HHI), the world's biggest shipbuilder, announced it recently delivered its 2,000th ship, another milestone in the global shipbuilding history.

Since its establishment in the early 1970s when HHI took the world by surprise by simultaneously completing the shipyard and two 266,000 DWT VLCC in just two years after the ground breaking, HHI has left numerous footprints in the global shipbuilding industry including the world's first 1,000 ship delivery record in 2002 and the world's first accumulated 100 million gross ton ship production record in 2012.

Ocean BlackLion, a drillship ordered from Diamond Offshore marked the 2,000th ship HHI completed. The gross tonnage of 2,000 ships HHI built amounts to 126

million, twice the gross tonnage of total ships built last year worldwide. The top four most-delivered ships of HHI are container ships (583), bulk carriers (357), tankers (232) and VLCCs (147). Country-wise, Greek ordered the most ships of 254 followed by Germany with 238, Japan with 120 and Denmark with 101.

Mr. Choi Kil-seon, chairman & CEO of HHI said, "Today, we wrote a new chapter in the global shipbuilding history by delivering the 2,000th ship. As we have been over the past four decades, we will continue to stand firm as the global leader in the shipbuilding industry with tireless innovation and shipbuilding method improvement for the coming decades."

Indian Prime Minister Narendra Modi Visits HHI



Narendra Modi, prime minister of India, visited Hyundai Heavy Industries (HHI) on May 19th to seek increased partnership between Indian shipyards and HHI to ensure India's shipbuilding industry can benefit from the shipbuilding expertise and experience of HHI. HHI is reported to be the only Korean company the Prime Minister visits during his two-day stay in Korea.

During the meeting held at the HHI headquarters in Ulsan, the prime minister and the HHI management discussed various ways to expand cooperation on naval de-

fense, LNG carrier construction and shipbuilding technology. Prime Minister Modi has shown particular interest in HHI's technological prowess in building a wide range of naval vessels as well as high value-added vessels such as LNG carriers.

In the foreseeable future, India's state-run gas company GAIL is likely to place an order of maximum 11 LNG carriers to haul LNG from the US to India for 20 years starting in 2017. Meanwhile, HHI recently signed an MOU with India-based engineering major Larson & Toubro on technological support

for construction of LNG carriers. The visit of the Prime Minister this time is expected to cement the ties between HHI and its Indian counterpart.

HHI has undertaken a total of 30 offshore projects for India, beginning with the Mumbai offshore oil platform project in 1982. Also, the company has operated construction equipment production lines in Pune since 2008.

EVERYDAY SHOULD BE DIFFERENT



Huh Min-soo,

Head of the Parts Business Department

For the 4th Individual Focus, we drove a couple of hours south from the capital city Seoul to the town of Eumsung to meet Mr. Huh Min-soo, head of the Parts Business Department. "I believe today should be different from yesterday, as living in a repetitive cycle is not what I am used to. Every morning I meditate for 20 to 30 minutes and note down daily tasks. I feel alive and excited when pursuing new things and challenging myself every day," said Mr. Huh.

Vision

"My vision comes from a combination of will and dream. I want to develop an integral system which could comprehensively manage the parts of construction equipment and those of other divisions as well." he also added, "When I was assigned to the head of this department, I thought in order to effectively operate the organization; the vision of the leader must be greater than those of their members."

Career

For the first 10 years of Mr. Huh's career he had been in charge of wheel loader development and structural analysis of both attachments and frames. Meanwhile, Parts Business Department was looking for new members and he decided to join the department as he always had a strong urge to pursue new challenges. After a decade since the day he joined the group, he has become the head of the Parts Business Department.

Memorable Moments

"When I participated in the Parts Dealer Conference in Dubai last August, the dealer from South Africa suggested to develop an open-market system, where dealers may sell and purchase parts with each other. We thought that was a great idea and would go right on to it. As a result, we managed to operate the open market from last November and our dealers are extremely content with the newly developed system. Ever since he has been in charge, the department not only achieved sales increase but also achieved automated storage system. Yet, he is aiming for even bigger and bolder goals.

Department Goal

Mr. Huh added, "First, we are planning to develop parts with high demand and offer them to the market. We sense that our customers want to see a wide range of options for parts purchasing. Therefore, we will put forth our strength to supply all the requisite parts with competitive price and high quality." Under the leader with an executive talent, Huh's long-term goal of nurturing high quality human resources and reinforcing organizational power for the Parts Business Department does not seem to be far away.

VIP TOUR & DEMO SHOW 2015

Customer Interviews and the Success Story from the participated dealer.



DAY 1



DAY 2



DAY 3



DAY 4,5



 **Jayesh from Kenya**

Demo-show was beautiful and operators are highly skilled. I've been to similar demo shows but I have never seen anything like this. Demo-show definitely was the highlight of this VIP Tour. I've also witnessed a quality and reliability of Hyundai Heavy Industries, therefore my perception on the firm has changed dramatically.



 **Kenny & Emily from South Africa**

I've seen few of these shows from other brands but this absolutely is the best show. I feel Hyundai machines are even tougher and flexible than I expected. As a user we sometimes do not use our machines to the full potential, maybe I should use Hyundai machines in tougher conditions. I bought four Hyundai machines in early this year and so far it is performing brilliantly. Once I go back to South Africa I will definitely recommend Hyundai machines to our colleagues.



 **Tuguldur from Mongolia**

Our perception of Hyundai has totally changed. We did not expect Hyundai to be so huge, but now we know this company is a gigantic firm with the cutting edge technology. We feel excited to be here and it has been a very impressive trip for us.



 **Raul from Nicaragua**

This has been an awesome tour so far, and I feel great to be invited. It's not only the capacity of the firm that amazed us, the way Hyundai employees treat us has been excellent. I would love to marry with this brand! I would definitely recommend Hyundai machines in the future.



 **Maria from Argentina**

Frankly speaking, we thought Hyundai was a small company, but now we've learned that it is a global company. Throughout this tour we learned that HHI is offering a wide range of products. Also, clean and organized production lines were extremely impressive. We hold huge respect to employees of this company who managed to develop and maintain numerous world class products. Thank you Hyundai for inviting us!



 **Suleyman from Turkey**

We enjoyed a nice conversation with Hyundai Employees during the factory tour and the demo show. VIP Tour is a great experience for customers like us. We expected simple things from your company but we experienced professional and sophisticated process of a true conglomerate. Although the tour seemed to be tightly scheduled, it's not a problem as we get to experience different cities day by day.



SUCCESS STORY FROM AZERBAIJAN



The story of Hyundai Construction Equipment (HCE) in Azerbaijan started in 2006. In the same year, AS Texnika acquired dealership of HCE and began providing high-quality heavy construction machinery and industrial equipment to the local market. HCE gained the trust of its customers and satisfied their expectations since the early years.

Hyundai customers vary from individuals to state organizations including Baku Construction Company that built the Equestrian Sport Complex; Baku Steel Company, a state-run major steel producer; Agromur LLC, owner of several fruit and vegetable distribution centers; and several private entrepreneurs in the gold mining industry. Hyundai machines have been and are being used in numerous state-financed projects. These projects cover the renewal of water lines and sewage systems throughout the country, building new cities, fruit and vegetable distribution, logistics centers and so on.

Since the first days of the joint efforts between Hyundai and AS Texnika, the two companies has been delivering quality and high performance machines that won the trust of many organizations, especially the Ministry of Water Economy of Azerbaijan (Amelioration), the biggest user of Hyundai Machines in Azerbaijan. Amelioration purchased approximately 300 units of Hyundai machines and now there is a Hyundai machine in each of the Amelioration's regional offices nationwide, which allows the organization to address any problems effectively and on time. Hyundai machines especially wheeled excavators are used in all water management projects in Azerbaijan and has contributed to the successful completion of the projects.

Enep Argus Company is the second biggest owner of Hyundai Machines which operates in the western part of Azerbaijan. Possessing more than 25 Hyundai machines, the company carries out water and sewage system reconstruction work of the whole western region. Testimonials from the customers allow us to say that Hyundai has once again proved the quality of its products to the world, and that it is proud to be part of a project that contributes to the local community.

“ We strongly believe that Hyundai will further strengthen its strong position in the construction sector in Azerbaijan and continue to contribute in various national scale projects in the future. ”

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